# SOUMI DE

#### DEVELOPER | UI-UX DESIGNER

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## EDUCATION

## Indian Institute of Engineering Science and Technology, Shibpur

Shibpur, West Bengal

**—** 2021 - 2025

BACHELOR OF TECHNOLOGY, INFORMATION TECHNOLOGY

CGPA (Till 4th Semester): 9.02

# EXPERIENCE .

Mercor California, US (Remote) — Jun 2023 - Present

DESIGNER

- designed and refined customized UI elements using Tailwind CSS guidelines
- developed and organized Figma assets to create reusable design components
- orchestrated and executed strategic social media initiatives to foster community engagement and interaction

## **PROJECTS**

**Portfolio Website** — Jul 2023 - Aug 2023

FRONT END DEVELOPMENT USING REACT FRAMEWORK

- created and rendered 3D models using Three.js
- implemented design using React UI framework
- developed and established user-flow using JavaScript
- Tech Stack: Three.js, React.js, JavaScript, HTML, CSS

# IMAGEN - AI Image Generating Application

— Jun 2023 - Jul 2023

FULL STACK DEVELOPMENT (MERN)

- designed and developed the frontend using Tailwind CSS, React.js, JavaScript & CSS
- connected the backend using MongoDB and used Cloudinary to store and share pictures to the community
- utillized OpenAI's API to generate images for random prompts provided by the user
- used Express.js to establish the routes in the website
- Tech Stack: Tailwind CSS, React.js, JavaScript, MongoDB, Express.js, Node.js, OpenAI's API

### MindFlow - Task Prioritizer Mobile Application

— Jun 2023 - Jul 2023

REACT NATIVE ANDROID APPLICATION DEVELOPMENT

- created customized components and frameworks for the application using React Native
- applied Eisenhower Decision Matrix principles to enhance task categorization
- developed and established user-flow using TypeScript
- Tech Stack: TypeScript, React Native, XML, JavaScript

### DWELL - An Apartment Renting Application

— Apr 2023 - Jun 2023

VISUAL AND PRODUCT DESIGN PROJECT

- ideated solutions for common user experience problems with existing apartment renting website
- designed the UI for the website using Tailwind CSS guidelines on Figma
- performed heuristic evaluation and applied UX-R to rectify design problems
- created a product design showcase for the application
- Tools: Figma, Adobe Illustrator

## SKILLS

Frontend Development React.js, JavaScript, Three.js, Tailwind CSS, React Native, HTML, CSS, Bootstrap

Backend Development Node.js, MongoDB, Express.js

**Programming Languages** Java, C, Kotlin, JavaScript, TypeScript

> UI/UX Design UX-Research, User Testings, Visual/UI Design, Product Design, Figma, Adobe Creative Suite

### CERTIFICATIONS

Frontend Development Meta User Experience Design Google **Android Development** Meta

California Institute of the Arts Graphic Design

Supervised Machine Learning Stanford University